



BIOGRAPHY

Wouter Dekkers – CFO

StarParks' Chief Financial Officer, Wouter Dekkers, brings more than seventeen years of solid financial and organizational development experience to the executive team. During his initial eight years with Ernst & Young and KPMG, he managed several auditing teams working on the annual financial statements of leading Dutch companies, including as leading assistant CPA on the due diligence investigation team responsible for the take over of Articon by ARCADIS. His exceptional work led to a permanent position with ARCADIS Bouw/Infra BV, first as Manager of Planning and Control and later as Financial Manager. In these positions, he managed a large team of financial professionals in the Infrastructure Business Unit (gross revenue € 55 million, 650 employees) responsible for budgeting, planning, and project administration. Dekkers improved the integration of all (staff) departments within the new company; helped develop and introduce new procedures for financial management of technical projects, estimating, budgeting and cost control calculations; designed a new financial management information system and reporting module; and managed the rollout of a new company-wide SAP ERP system throughout his business unit. The periodic management reports his team constructed were used by the CEO and management team for major planning decisions.

Six years ago, Dekkers was recruited by Six Flags as Director of Finance and Human Resources for its theme park in the Netherlands. In the two years prior, the park had been bought by Six Flags, re-branded from Walibi Flevo to Six Flags Holland, and shifted its entire business from a per cap-driven model focused on families to a volume-driven model focused on teenagers. Dekkers improved the integration of all (staff) departments, managed the daily operational, legal, budgeting, human resource and ICT issues, and supervised a finance team responsible for generating, analyzing, and discussing daily and yearly, periodic management and financial reports. In 2004, when Six Flags sold its European properties to StarParks, Dekkers began to facilitate communication among the finance groups of the StarParks' properties in Belgium, the Netherlands and Germany and work with the individual team members on personal development plans. As part of re-branding four of the properties into Walibi World, he initiated a complete training and motivation program for all staff and helped manage the transition back to a per cap-driven business model. In mid-2005, Dekkers moved to Movie Park in Germany as Chief Financial Officer, and in June of 2006, he assumed the additional responsibility as Chief Financial Officer of StarParks, where he oversees financial planning and structuring for the Group in close conjunction with the CEO and EVP for Marketing & Strategy.

STARPARKS

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